REMARKS/ARGUMENTS

Favorable reconsideration in view of the above amendments and following remarks is respectfully requested.

Claims 1 and 3-12 are currently pending in this application. By this Amendment, Claims 1 and 6-12 are amended; and no claims are canceled or added herewith. It is respectfully submitted that no new matter is added by this Amendment.

In the outstanding Office Action, Claims 1 and 3-12 were rejected under 35 U.S.C. § 103(a) as unpatentable over U.S. Patent No. 6,047,376 to <u>Hosoe</u> in view of <u>Ticketmaster</u>.

With respect to the rejection of the claims under 35 U.S.C. § 103, that rejection is respectfully traversed. Applicant respectfully submits that the applied art does not teach or suggest an ID unique to the recording medium stored therein, wherein the server is configured to receive the ID and identify from the ID, the type of medium on which the medium ID is stored, wherein at least part of data downloaded from the server includes a list of selectable content data selected based on the identified type of medium, and the content data includes content data names, use limitations, and prices of the content data, as recited in Claim 1 and similarly recited in the remaining independent claims.

Instead, <u>Hosoe</u> merely discloses that on the side of the server 1, identification information transmitted, is received by the access authentication means 17, activated and then compared to identification information already stored. Based on the comparison, the client 2 is given or denied access. This procedure enables only the user who bought a CD EXTRA storing to utilize the corresponding music information via the internet 100. The music information service accessed allows the user to obtain desired artist information and information of the artist concert date or new music. In <u>Hosoe</u>, one server, as shown in FIG. 6, may provide various types of service such as music information service, communication education service, and version upgrade service. Each unit of memory medium may store

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each medium identification number or a plurality of those numbers beforehand, each of which may be selected by the user for service. The server holds a table as shown in FIG. 7, to identify the service and the validity period and then provide the necessary service.

Accordingly, there is no teaching or suggestion for the features of the claimed invention discussed above. Again, the independent claims similarly recite that the server is configured to receive the medium ID and identify from the ID the type of medium on which the medium ID is stored, and at least part of data downloaded includes a list of content data selected based on the identified type of medium. In accordance with the features of the claimed invention, and as disclosed as an example on pages 13-14, the user terminal equipment receives the content data list from the server selected in accordance with the identified type of the medium, and the list is displayed. Since the content data list is displayed, the user can observe the display and select desired content data from within the content data list. In contrast, Hosoe merely discusses a memory medium that stores information such as the server address, the memory medium identification information, and a first program to read out this information to connect to the server and ask for server access. For at least the reasons set forth above, the features of the claimed invention discussed above are not taught by Hosoe. Ticketmaster does not make up for the deficiencies of Hosoe nor does the Office Action assert as such.

Accordingly, withdrawal of the rejection of the claims under 35 U.S.C. § 103 is respectfully requested.

Consequently, no further issues are believed to be outstanding in the present application, and the present application is believed to be in condition for formal allowance.

A Notice of Allowance for Claims 1 and 3-12 is earnestly solicited.

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Should the Examiner deem that any further action is necessary to place this application in even better form for allowance, the Examiner is encouraged to contact the undersigned representative at the below listed telephone number.

Respectfully submitted,

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